EVENT SPONSORSHIPS

SSPI Reception at 2010 World Satellite Business Week

Sponsorship of the Opening Reception of Euroconsult's World Satellite Business Week in Paris, France in September, hosted by SSPI. **Cost: US$8,000 [Limit 4] or $25,000 Exclusive. ONE REMAINING.**

Sponsorship Benefits		Value
▸ Non-exclusive sponsorship of the Opening Reception immediately following the Satellite Market Forecast, including – • Logo display and acknowledgement in signage visible throughout the reception. • Logo display and acknowledgement in pre-show marketing for the World Satellite Business Week, distributed to the Euroconsult database of industry leaders. • Inclusion in post-conference CD distributed by Euroconsult. • Announcement of the SSPI reception, with sponsor attribution, in the onsite program for the World Satellite Business Week.		$8,000
▸ **ADDED VALUE:** An unlimited number of free individual memberships for designated executives *(value assumes 5).*		500
▸ Goodwill through association with SSPI's professional development programs.		1,400
Total Value		**$9,900**
Sponsorship Cost		$8,000
Premium: Value Over Cost	**(27%)**	**$1,900**