



**EVENT SPONSORSHIPS**



**Stellar Awards Reception**

The Stellar Awards Reception is an exclusive cocktail reception for 100 invited guests, where SSPI will honor the winners of its Industry Innovators or Hall of Fame inductees (in alternating years), as well as the recipient of the new **Stellar Award for Government Service**. The Stellar Reception offers a prestigious atmosphere and an intimate setting prior to the evening’s Gala Dinner.

Designed for companies seeking an exclusive networking venue for their C-suite of executives and their special guests or customers, the event is hosted by SSPI’s Chairman and restricted to only four sponsoring companies. **Cost: US\$18,000.**

<b>Sponsorship Benefits</b>	<b>Value</b>
▶ <b>Stellar Awards Reception Sponsor</b> , including –	\$8,500
• Up to 20 invitations for sponsor executives and guests of the sponsor	
• Branding in the reception room and at the Gala	
• A full page Salute Ad in the Gala dinner program	
▶ <b>Deluxe position on the SSPI Web site for 12 months –</b>	2,500
• Logo display on the home page in rotation with other sponsors.	
• Second-tier position for logo and corporate description on Sponsors page, with link to sponsor’s Web site.	
• Logo display on SSPI Stellar Award and Hall of Fame Awards pages	
▶ <b>ADDED VALUE: Two free corporate tables</b> for ten at the Gala.	5,800
▶ <b>ADDED VALUE:</b> 10% discount on additional tables ( <i>value assumes 2</i> ).	580
▶ <b>ADDED VALUE:</b> Optional silent video playout on screens during the Gala Dinner	6,000
▶ <b>ADDED VALUE:</b> An unlimited number of free individual memberships for designated executives ( <i>value assumes 20</i> ).	2,000
▶ <b>ADDED VALUE:</b> Opportunity to post promotional or content video to SSPI Web site (3 min).	500
▶ Goodwill through association with SSPI’s professional development programs.	2,700
<b>Total Value</b>	<b>\$28,580</b>
Sponsorship Cost	\$18,000
<b>Premium: Value Over Cost</b>	<b>(59%) \$10,580</b>