



EVENT SPONSORSHIPS

Destination Broadband Theater at the 2011 NAB Show

Sponsorship of SSPI’s Destination Broadband! during the NAB Show. **Cost: US\$7,000.**

Sponsorship Benefits	Value
<ul style="list-style-type: none"> ▶ Non-exclusive sponsorship of the four-day forum, including: <ul style="list-style-type: none"> • Logo display and sponsor acknowledgement in pre-show marketing by NAB, SSPI and WTA via email and web sites. • Logo display and acknowledgement onsite signage and via moderator introductions. • Opportunity to participate on one of the SSPI-organized panels. 	\$7,000
<ul style="list-style-type: none"> ▶ ADDED VALUE: Launch Pad Sponsorship for non-sponsors of SSPI, including: <ul style="list-style-type: none"> • An unlimited number of free individual memberships for designated executives (<i>value assumes 5</i>). 	1,600
<ul style="list-style-type: none"> ▶ ADDED VALUE: Includes free regular membership in the World Teleport Association for non-members (WTA Regular Membership ranges from \$995-3,250). 	3,250
<ul style="list-style-type: none"> ▶ Goodwill through association with SSPI’s professional development programs. 	1,400
Total Value, starting at	\$13,250
Sponsorship Cost	\$7,000
Premium: Value Over Cost, starting at	(89%) \$6,250*

* Contact SSPI Director of Development Louis Zacharilla at lzacharilla@sspi.org or +1 212-809-5199, ext. 102.

